



CreditVision Link

Performance and results

CV Link Benefits

Alternative data allows lenders to drive

RESPONSIBLE GROWTH STRATEGY

i Emerging consumer segments are heavily underserved. They represent opportunities for **new and profitable long-term relationships**.

- More precise scoring of borderline consumers
- Better identification of creditworthy consumers
- Ability to confidently approve new customers



Significant Lift on Thin

1 Score Better

25%
increase
in risk predictability on a Thin file segment **when paired with CreditVision Generic Score**

12%
performance lift on the Thin file population compared to the generic CreditVision Score

Up to **5%** lift on **Thick segments**



Up to **14%** lift on **Thick segments** for One Month Loans & Revolving

When paired with a CreditVision Score

2 Score All

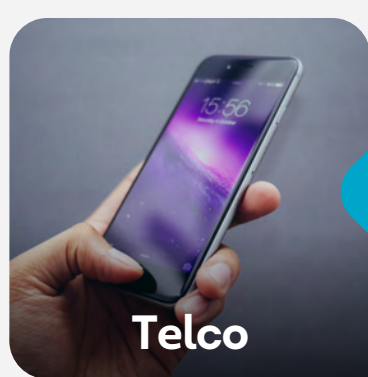
CreditVision Link can **score ALL consumers** across segments. **No more expansion score**

With CV Link, credit grantors **can score Thin file just as well as Thick file consumers**

3 Grow More

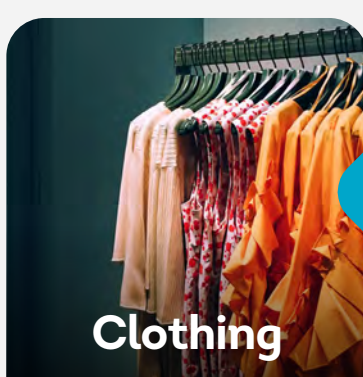
We've identified **100K New Loans** available to the value of **R400M +** that we can predict future Good/Bad behaviour better with the biggest growth in Telco, Retail Clothing and Non-Bank Loans industries.

They represent significant opportunities for our customers who could identify them before their competitors with CV Link



44k
New Loans Worth
R22 M

Telco



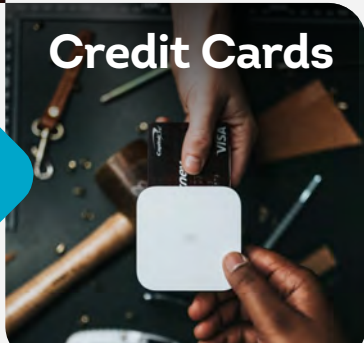
30k
New Loans Worth
R41 M

Clothing



16k
New Loans Worth
R222 M

Non-bank Personal Loans



7k
New Loans Worth
R50 M

Credit Cards

For more information, contact your account manager, alternatively [CLICK HERE](#) for more information