
Quick Credit and Fraud Check for Auto

Stop fraud for an improved customer experience

✔ **Provide a better customer experience**

Effectively engage with customers by assessing affordability up front to manage expectations and make relevant offers.

✔ **Enhance decision-making**

Use data-driven customer views to help consumers make better decisions, focusing limited resources on strong leads/good customers.

✔ **Stop fraud in its tracks**

Pick up irregularities and authenticate customers before a test drive.

With TransUnion Quick Credit and Fraud Check, auto dealers can instantly check consumer credit scores to better assess risk and enhance the customer experience. Quick snap-shots provide a holistic customer view, reducing the need for multiple data capture points and enabling early vetting.

The result: enhanced protection against fraud and a streamlined sales cycle.

Better engage today's consumer

In South Africa, buying a car is often the second biggest purchase you'll make in life. Fierce competition and high levels of fraud put pressure on dealers to optimise sales while guarding against theft.

TransUnion Quick Credit and Fraud Check puts the power of data in the hands of auto dealers – with instant access to South Africa's largest vehicle and consumer database. With clear and comprehensive customer credit views you can conduct early onboarding, improve overall engagement, manage expectations and deliver a positive customer experience.

Product features:

→ **Streamline sales and prevent fraud**

Gain upfront knowledge of your customer credit score for a personalised, mutually safe experience.

→ **Prioritise good customers**

Quickly identify the right leads and make relevant offers using data-driven insights.

→ **Optimise resources and manage risk**

Put valuable time and effort to better use with instant access to accurate customer data.

User Features:

- Plug and play
- Mobile/Web
- Quick credit score
- FICA vetting
- User-friendly snapshots
- Offline version available if data/connectivity fails

TRANSUNION AUTO LIFECYCLE PRODUCTS SUITE

- ICheck
- Valuations
- Verifications
- Car Price
- Market Price Indicator
- Wholesale Price Indicator
- Analytics and Marketing Solutions
- Quick Credit and Fraud Check
- Triggers
- FirstCheck
- CreditView
- BI Reports
- TrueIdentity
- Digital Onboarding
- Dealer Guides

LEARN MORE

To learn more about TransUnion Auto Lifecycle please contact your TransUnion representative.