


TransUnion Seamless Onboarding

Convert good applicants into great customers

 **Increase conversions**

Reduce drop-offs by offering consumers a simplified process to go from application to fulfilment in minutes.

 **Reduce fraud**

Tap into an unparalleled set of personal and digital data sources to verify identities and spot potentially fraudulent actions and behaviours.

 **Increase stickiness and consumer loyalty**

Deliver excellent user experiences for a positive impression from the start, creating the best opportunity for continued loyalty.

With up to 70% drop off during applications,* engaging applicants with a smooth, modern digital experience is a must.

Today's consumer demands a fast, personalised and seamless onboarding experience. Loyalty is linked to outstanding service and accessibility, while issues like outdated processes or a lack of digital options can drive good applicants away. The key to successful onboarding lies in streamlining and modernising your processes while reducing risk.

With **TransUnion Seamless Onboarding**, you'll deliver a friction-right digital experience consumers can complete in one sitting – anytime, anywhere – without compromising privacy or security.

Everything you need to ensure a friction-right onboarding experience in one powerful platform.

FEATURES



INSTANT IDENTITY VALIDATION

Enable applicants to quickly and safely scan documents for a convenient user experience through pre-populated applications, while assessing validity and ensuring the document has not been tampered with.



PHYSICAL AND DIGITAL IDENTITY VERIFICATION

Use facial biometrics and digital verification tools with confidence to reduce fraudulent account opening.



ENHANCED FRAUD PROTECTION

Mitigate risk and comply with strict regulations using TransUnion's latest fraud countermeasures – working behind the scenes in real time.



RISK-BASED AUTHENTICATION

Offer fully customisable, smooth authentication and authorisation experiences, and strengthen security at every step of the consumer journey.

TransUnion enables you to meet consumers' increasing demands for faster, easier, seamless experiences.

WE OFFER:

- Powerful data linkage capabilities for deeper consumer insights
- Single vendor, one API with one point of integration
- Turnkey delivery and ongoing support
- Flexible orchestration platform that allows plug-and-play

LEARN MORE

For more information on TransUnion Seamless Onboarding solution, please contact your sales representative: SOUTH AFRICA
Johannesburg **+27 11 214 6000**
Durban **+27 31 573 8899**
Cape Town **+27 21 401 4200**

www.transunion.co.za/solution/seamless-onboarding