

Car Price for Auto

Drive competitive car pricing accuracy using live market intelligence.

✔ Boost car pricing accuracy

Keep pace with market changes by pricing cars quickly and effectively using real market data to minimise errors and inaccuracies.

✔ Improve your customer experience

Make fast, fair and accurate pricing decisions based on in-depth insights into the used car market.

✔ Enhance your dealership's digital capabilities

Our easy-to-use, visual tool scans price levels on multiple car platforms and puts your dealership online.

Car Price provides the data and tools you need for improved car pricing accuracy. When combined with other ICheck tools, you get live market insights, enabling you to make rapid, reliable decisions and maintain your competitive edge.

An essential digital tool for dealers

Today's consumers expect quick decisions and fair prices aligned with actual market activity. As you switch gears to engage with them digitally, you benefit from Car Price's ability to put live market data in the palm of your hand. Simply scan a vehicle licence disc or driver's licence and access the most comprehensive auto database available.

Extract value through live data

Car Price provides the insights you need to deliver true, market-related car prices. As one of four elements offered through ICheck – our easy-to-use digital tool – Car Price provides instant and ongoing access to recent trade and current market data. With this solution, your business can offer an improved customer experience and be poised for growth.

Product features:

→ **Pricing tools**

Swiftly assess the current market using visual tools and market indicators in line with your own requirements.

→ **Portfolio benchmark**

Pinpoint shifts and inconsistencies in stock by measuring your portfolio against the current market and other important market indicators.

→ **Recent trades**

Tap into recent trades and current market data for a real-time snapshot of vehicle prices for better pricing precision.

→ **Comprehensive data insights**

Explore ongoing analyses of market trends and automated data intelligence in an easy-to-use, visual format.

User Features:

- Easy-to-use, user-friendly visual tools
- Convenient mobile and web interface

TRANSUNION AUTO LIFECYCLE PRODUCTS SUITE

- ICheck
- Market Price Indicator
- Triggers
- TrueIdentity
- Valuations
- Wholesale Price Indicator
- FirstCheck
- Digital Onboarding
- Verifications
- Analytics and Marketing Solutions
- CreditView
- Dealer Guides
- Car Price
- Quick Credit and Fraud Check
- BI Reports

LEARN MORE

To learn more about TransUnion Auto Lifecycle please contact your TransUnion representative.