



# TradeXchange

AN ENHANCED DIGITAL  
PLATFORM FOR VEHICLE SALES

## BRINGING DEALERS TOGETHER ONLINE

With vehicle prices and interest rates continuing to rise in an already tough economic environment, everyone is looking for a better deal.

To adapt to market changes and new business requirements, we've overhauled our TradeXchange solution to deliver more flexibility, security and profitability. Now dealers can buy and sell trade-in stock from the palm of their hand in a quick, convenient and efficient way.

The new digital sales platform from TradeXchange gives you access...

...to one of SA's largest base of independent and group dealers on your mobile device.

...the latest market data and benchmarks for vehicle costs.

Log in from anywhere to view...



**TradeXchange can improve your speed of sale and the ability to generate higher profits.**



## TRADEXCHANGE WORKS FOR BOTH BUYERS AND SELLERS

### BUYERS

- View the latest stock available from dealers nationally
- Request SMS alerts when the stock they want is available
- Buy online securely, with the assurance that the pedigree of vehicles for sale has been verified and the vehicles actually exist
- Get a full 360 vehicle appraisal via your mobile or web application

### SELLERS

- Introduce buyers across the country to fleet, trade-in or over-aged stock
- Access TransUnion's credit solutions and security checks to analyse the creditworthiness of potential customers and detect possible fraud
- Sell online securely, improve stock management and reduce floorplan interest
- Get a full 360 vehicle appraisal via your mobile or web application

## BUILT IN COMPLIANCE THROUGHOUT THE SALES PROCESS

You can complete the entire sales process online. To help you comply with regulations and security procedures, TradeXchange includes built-in consent forms, terms and conditions, and electronic signature functionality.

The system also enforces compliance with dealer group policies and controls who participates in online auctions.

**For more information, please contact  
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**TransUnion** 